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PRATISHTA INSTITUTE OF PHARMACEUTICAL SCIENCES

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6.2.1 - The institutional Strategic/ perspective plan is effectively deployed

Preface

For an organization, strategic planning is very essential to accomplish the Vision and Mission, which it dreams of. Strategic planning is a continuous process with a specific focus on accomplishing institutional goals in this competitive world. Strategic Planning and deployment document is based on analysis of current obstacles and future opportunities and envisages the direction towards which the organization should move to achieve its set goals and objectives.

The first part of it addresses the vision, mission which the institute dreams along with core values, institutional long term & short-term goals. These are defined and guided by the stakeholders (management, leadership, HODs, faculty, staff, industry, students, alumni and parents) through SWOC analysis. After analyzing the internal and external environment, the institutional goals were set up in all possible growth domains through continuous thought process and discussion with HODs and faculty members. The strategies with action plans were decided to achieve institutional strategic goals. While formulating the strategic plan and deployment document, has been taken to involve all stakeholders to help contribute their part which is vital for the success of every organization. Effort has been taken to clearly identify the implementation processes and monitoring by identifying measurable targets in line with the desired outcome. This will emerge to be the guiding force to achieve its goal to become an institution of Academic Excellence and providing professional by skilled young Pharmacists to the society.

Vision

Committed to provide quality modern education with a bent of social harmony and designed to rise as an educational centre of excellence while upholding the ethics, values and ideals of the society and to emulate to run at pace with knowledge society as a trend setter.

Mission

To emerge as a leader in the field of education by forging ahead with team work and shared vision in nurturing and exposing the creative talent of educand in building of their bright career in a compatible society.

Core Values:

- Core values deliver the basis for all the academic, student and social programs and activities. The
- stated core values support the mission of the Pharmacy college.
- Enhance professionalism with good human values.
- Encouraging students to become productive, participating citizens.
- Support then mission and vision of the College.
- Focus on student and stake holder needs.
- Continuously evaluate and improve programs, services, systems, and policies Promote creativity and innovation in all activities.
- Recognize and support staff and student contributions.
- Create healthy atmosphere
- For effective teaching-
- Learning process. Encourage interdepartmental collaboration.
- Recognize, appreciate, and celebrate the strength of
- diversity. Encouraging students to become productive, participating citizens. Sharing of experience, knowledge and skills.

